



# South Dakota Horse Council

20th Horse Fair  
January 2010

## South Dakota HORSE FAIR! INC.

**March 19-21, 2010**

**W.H. Lyon Fairgrounds Expo Building**  
Sioux Falls, SD

Wow where does the time go? Even though the ground is VERY white right now green grass is just around the corner and that means Horse Fair time! The committee is excited to have Richard Winters as the main clinician this year. Also Juli S Thorson, Editor & Associate Publisher of the Horse & Rider Magazine will be joining us for insight on the future of the horse industry. The Stallion Versatility Contest has a few changes this year and the favorites Ranch Rodeo and Cowboy Church are again in the program. The horse judging and hipology contests and the horse safety training will be available for the youth. New this year on Sunday will be a Free Style Reining Contest, so break out the music and costumes. For more information on contracts, schedule and the clinicians please visit the website at:

**[www.sdhorsefair.com](http://www.sdhorsefair.com)**

**Contracts received after February 15<sup>th</sup> are subject to a late fee.**

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### Horse Fair Admission

#### Day Passes

|                              |        |
|------------------------------|--------|
| <b>Adult (14+)</b>           | \$8.00 |
| <b>Youth (6-13)</b>          | \$5.00 |
| <b>Child (5 &amp; Under)</b> | FREE   |

#### Weekend Passes

|                     |         |
|---------------------|---------|
| <b>Adult (14+)</b>  | \$20.00 |
| <b>Youth (6-13)</b> | \$12.00 |

## President's Message

Everything in our life seems to go in circles and in Native American culture it is one of their principles to apply to their life.

I am getting to age where I speak of things that I knew in the past and try to predict what will happen in the future. Future events do not happen in same way as in the past, but the trends are very similar. There is always a twist on the future for those that are trying to guess what is going to happen.

The price of horses is close to the lowest if not the lowest that I have seen in my lifetime. After the Great Depression and World War II, the price of horses was extremely low. The economy was changing and fortunately it got better than the past. After World War II the farmers were changing from using horses on the farm by trading them to implement dealers for tractors. The implement dealers took the draft horses in trade on new farm implements. My grandfather was a farmer and also owned a trucking company. He hauled many of the farm horses to Sioux City, Iowa for the horse traders who got the horses from the implement dealers or farmers. The horses were bringing about \$12.00 a head. Most of these horses were being shipped to Russia for use on their farms.

In the 1940s I bought my first saddle horse, Ginger, from a horse dealer in Carthage, South Dakota for \$30.00. It was my own money that I had earned. As with most horses during that era, the mare was not registered. There was a tobiano stallion west of Madison that people were breeding their mares for \$10.00. Later an AQHA stallion called Yellow Roy R. was at Egan, South Dakota and stood for \$25.00. He sired many buckskin and dun horses and they were good horses. Father Mowery was at the parish in Colman and he kept his stallion there and would pick the mares of his parishioners and breed them to his stallion. In the spring of the following year, Father would collect fee of \$25.00 if the mare produced a foal.

THE WESTERN HORSEMAN magazine was the publication that got people interested in the western horse and the first western horse registry was established in 1938 which was the Appaloosa Horse Club. The AQHA came later. The promotion of the western horse caused the price to increase and people started to buy registered horses rather than grade horses.

There was a downturn in horse prices in the early 1980s as the price of horses was attached to the oil industry and the tax breaks. Oil prices went down and horse prices went down. Congress changed the tax laws and oil prices did not change the price of horses.

After the 9/11 the economy started on a downturn as did the horse prices. Many people did not see the trend that was happening and today the prices of horses is the lowest that it has ever been considering the value of the US dollar to values in past years.

Most of the equine registries have had to cut their staffs by approximately one-half or less to financially survive. The registries had greatly decreased in registrations and memberships. Consequently, the number of mares being bred per stallion has gone to a low similar to a level as seen in 1950s when there was an upturn in the horse business.

In a few years there will be a shortage of horses and the prices will start to increase. If I was to predict, it might be as early 2013. People will want only the top quality horses with black type on the sire and dam's pedigree. Black type represents achievements that these horses have earned in competition. The halter horses are taking a "beating" with little demand. Performance horses are experiencing a greater demand and this will increase.

If a person is planning on standing a stallion, they need to keep their stallion's name before the buying public. Out of sight is out of mind. Exhibiting the stallions at horse fairs and advertising are two of many ways to keep a stallion before the buying public. Do not stop advertising if you plan to stay in the equine business. It is difficult to build a new public image.

Be sure to check out the 2010 South Dakota Horse Fair to display your ranch and breeding animals!

Gene Carr

President of the South Dakota Horse Council



# Nominations Are Now Open



Every year the South Dakota Horse Council sponsors 2 awards, the *Horseperson of the Year* and *Outstanding Member Award*. Please fill out the following form to nominate a person who represents the South Dakota Horse industry. Plaques will be presented at the Horse Fair. Criteria for the Awards are as follows:

### Horseperson of the Year

- Has been instrumental and/or influential to the South Dakota Horse Industry
- Please include the number of years the nominee has been involved in the horse industry and any accomplishments and contributions that you feel make the nominee eligible for the *South Dakota Horseperson of the Year Award*. Supporting documents may accompany this form.

### Outstanding Member Award

- Person must have been a member of SDHC for at least 2 years.
- Consideration must be given for lifelong service.
- Must have served on SDHC committee or held a position as a SDHC Director.
- Consideration must be given for special achievement and outstanding service to SDHC.
- Nominations are made by current members of the SDHC and voted on by the directors.

\*\*\*\*\*

**Award you are Nominating for:** Horseperson of the Year: \_\_\_\_\_ Outstanding Member Award: \_\_\_\_\_

**Nominee:** \_\_\_\_\_ **Nominator:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

*References: People who may be contacted to confirm or provide additional information:*

**Name:** \_\_\_\_\_ **Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State, Zip:** \_\_\_\_\_ **State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

\*\*\*\*\* **Include a narrative that supports the nomination.** \*\*\*\*\*

*Nomination forms can also be found on the SDHC website: [www.sdhorsefair.com](http://www.sdhorsefair.com) under the Horse Council button.*

Mail Forms to: Gene Carr, PO Box 25, Hayti, SD 57241

**Nominations must be received by February 1, 2010**



# South Dakota Horse Council

## Horse Council Membership Form

Dues: \$10.00 per person or  
\$50.00 per 50 members for clubs, organizations, and associations

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Club or Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Horse Activities: \_\_\_\_\_

Please add me to the judges list. \_\_\_\_\_

Website: \_\_\_\_\_

Please Mail South Dakota Horse Council dues to: SDHC, PO Box 386, Canistota, SD 57012

**Clubs, organizations, and associations who are members of the SDHC get a Breed Booth for free!**

**Sign up today.**

South Dakota Horse Council  
PO Box 386  
Canistota, SD 57012

