

**SD Horse Council**  
**Minutes of the Annual Meeting**  
**April 21, 2012**

Present: Walt Schaefer, Brenda Miller, Brandon Kinney, Sheila Mathison, Robin Mathison, Kamerra Brown, Megan Rossiter, Freida Fossum, Richard Waldner, Jo Waldner, Troy Geis, Michael Olson, Rebecca Bott, Doug Nickel, Diane Nickel, Alise Nickel, Gene Carr, Carolyn Carr, Machel Bonde

Meeting called to order at 1:08 pm by Gene Carr.

**Introductions:**

Jo Waldner introduced SDSU Equestrian Coaches Megan Rossiter and Kamerra Brown. Megan provided media guides to let us know about the team and the schedule for the past year. SDSU has been competing recently in Division 1. This year they will be sending out invitations to home meets (free of charge) to watch SDSU students to compete in hunt seat and western events. The competition is a slightly different format than people might be used to. Riders from competing teams compete head to head with the same horse to try to earn a point for their team. Currently there are 43 women on the team. One quarter of the team is from SD, and the rest are from throughout the U.S. This year, the western team made it to nationals.

**Secretary's report:**

Rhonda (past secretary) resigned after annual meeting last year. The notes were posted on the website last year for everyone to see.

**Treasurer's Report:** Summary of expenses going around from Diane. Currently we have:

\$17,339.22 in checking

\$15,072.27 in savings

\$7,161.88 in a CD

Still waiting for Sioux Empire Fair bill, cattle charges, and horseperson of the year to come in. Swift storage is due next month. Sponsorships under income came in to us. Sponsorships listed under expenses we paid out to 4-H awards, or SDSU Scholarships.

This year we had about 25 head of cattle brought in and used them twice during the Horse Fair. Will provide \$50 for fuel for hauling them in on top of use charge.

Motion to approve secretary report from Doug, 2<sup>nd</sup> by Shelley. Motion passes.

**Committee Report:**

SD Horse Fair: (Doug reporting) A lot of new things were tried this year. Committee work was used heavily to complete the numerous tasks. Naturally, there were some growing pains with change, but have heard this was our best event yet. Al Dunning focused across the board to help people in numerous disciplines. We offered clinics on Friday which help defray the costs of bringing him in. We only had one complaint from a participant for not getting enough one on one time with Al, despite the clear time limits in the contract. We attempted to charge audit fees for people watching Friday clinics, but need more support to help run gates and collect these fees. One Boy Scout troop helps us to collect fees, but their school schedule limited their availability. The only booths in the tradeshow that were empty were those that we were required to provide to speakers who didn't bring anything to put in

booths. We will add a line in future contracts that if they choose not to use the booth space, we will take \$200 off the fee we owe them.

There was a lot of interest in the horseman's challenge. Gave jackets away to all entries.

#### Youth Area:

A lot of changes. Used to rent the armory to do safety and judging. Brought back to the EXPO and had live horse judging. Improved number of judging contestants. Hippology was in the event center this year and provided the tables they requested, but it ended up being about half the space we needed. Good news-we are getting large numbers of youth!

The breed area included 22-23 breeds. Driving was given a spotlight. The Sunday morning Cowboy Church was one of the largest in the history of the Horse Fair. Vendors are interested in having more space in future years because of interest and traffic Friday evening.

Doug announced his retirement as Chairperson after 22 years of service to the Horse Fair. Doug is still willing to answer questions as people prepare the event in the future. Upon being asked to stay on as a co-chair or advisor, Doug says he is more comfortable mentoring behind the scenes and thinks that will make room for someone to bring new ideas to the table.

#### Trail Riding:

Rick reported. SDQHA will have a trail ride this summer, dates to be announced. SD Paint Horse Club is having a trail ride in June at Custer. Please contact Sharon Carr for more information. Sheila added that the Hope Haven trail ride will take place on June 2<sup>nd</sup> in Fairview, SD. Rick asked if the SDHC has ever thought of promoting a trail ride. It has not taken place in the past, but may be a good way to promote the council.

#### Legislative Committee:

Jo Waldner reported. We have been monitoring what has been going on with horse slaughter. Funding for USDA inspectors was ruled out years ago, but this has been taken out of the current literature. California has passed a law making horse slaughter illegal. Walt S. added that media coverage is increasing again.

#### Membership and Publicity:

Jo Waldner reported. We have 4 new members with us today. Brenda and Robin deserve credit for promotion and press releases this year. Brenda discussed publicity for Horse Council in regards to getting nominations for Horseperson of the Year and also announcing the recipient. She recommended listing board members of informational material along with contact information, and contacting breeds and clubs to promote memberships. Perhaps we should designate someone as a historian to put together materials about our activities. Jo talked about using Today's Horse Magazine as our official publication. Deb Black has agreed to give us 1 page each month to promote our activities. One person should compile information to send to them.

#### SDSU Foundation:

Jo Waldner reported. She has been working with Rob Peterson and Mike Burgers. Last year we authorized \$5,000 to go into an acorn account. Once we accrue \$20,000 we will start giving awards off of interest.

The scholarship will be given to a member of the Equestrian Team. Preference will be given to:

- Member of the SDSU Equestrian program
- Student/athlete shall maintain good academic standing

- Preference should be given to:
  - Member of a SDSU Equestrian Team or SDSU Animal Science Horse Club who has assisted with SD Horse Council activities, such as the annual SD Horse Fair
  - South Dakota native
  - Animal Science and/or Equine minor

Motion to accept by Jo, second by Rick. Discussion: May be severely restricting the number of eligible students. If we are the spokes group for all horse activities, then we may be limiting our scope by making this an athletic scholarship. Historically, our volunteers at the Horse Fair are from Horse Club, and very limited numbers from the Equestrian Team.

Jo is concerned with the limited visibility if we don't go through athletics. Rebecca can contact the Dean and SDSU Foundation to see if we can put something together that will be inclusive of three pillars of SDSU Equine (Academics, Equestrian Team, and Rodeo).

Jo withdraws her motion so Rebecca can get more information about the possibilities of wording.

Doug asked if committing another \$5000 to the kitty to see if that puts a little more meat behind our request. Sheila made a motion and Doug seconded this. Motion passes.

#### Audit:

Walt-We have not had an audit yet, but will schedule one for the near future. Jo contacted a local professional in town to get estimates on an audit (\$500-\$5,000). Diane found an estimate flat rate of \$1,500 to cover the entire time she has been treasurer (6 or 7 years).

Mike Olson recommends using a smaller executive group (or finance committee) to select the auditors to interview and make recommendations to the board. This will be decided and the group selected once we have officer elections.

Rebecca motions to a basic compilation audit with an external professional to cover the years that Diane has been in office. Sheila seconded the motion. Motion passes.

#### HC Booth Banner:

Jayne absent. Rick mentioned that we need a new banner because our current banner is in rough shape. Brenda and Jo motioned and seconded to have a second banner made to use in the booth. Gene called coffee break at 2:39 pm. Reconvene at 3:00pm.

#### Old Business:

1. Audit report: Gene appointed Walt, Rich, Jo, and Diane to get together to make recommendations to the board regarding the audit process and the people who can do the job.

2. State 4-H Show Sponsorship: Last year we did the gold sponsorship for \$500. Shelley made a motion that SDHC be a gold sponsor. Frieda seconded the motion. Motion passed.

#### New Business:

1. SD Horseperson of the Year: Brenda-It worked well to have a press release before and after. Dr. Larry Insley was the 2012 recipient. The past recipients are now posted on the SDHC website, which is nice. Perhaps they should be invited to the award ceremony. Rebecca suggested making sure no other activities are scheduled during that time so the award presentation can be the main attraction. Brenda will put together a SOP for promotion and workings of this award.

2. Website: Brenda conveyed the importance of the SDHC website. She recommends the HC uses their website page more thoroughly. The HF page has been well utilized. The web pages are the

place that the public goes to for information. If we elect a historian this would be a good job for them. Doug reiterated that we are only scratching the surface of what our website could be.

3. Student Scholarship: Gene-We have three students who are eligible for the \$250 scholarships. Doug mentioned that these students all contributed to the Horse Fair majorly--Alex Meyer, Sarah Simpson, Sarah Stockfleth. Doug/Rich motioned to award scholarships to all three candidates. Motion passed.

4. SDSU Scholarship:

Elections:

Directors 2012 (Standing)

- |  |                               |
|--|-------------------------------|
| 1. Doug Nickel                                       | <u>Updated</u><br>Doug Nickel |
| 2. Jayne Solberg                                     | Jayne Solberg                 |
| 3. Farrah Green-not paid                             | Mike Olson                    |
| 4. Rhonda Dinan (resigned shortly after annual mtg.) | Tracey Geis                   |

(Rebecca moved that Doug and Jayne are re-nominated. Jo nominated Mike Olson. Tray Geis was also nominated. Nominations closed. Motion to accept ballot. Motion passes.)

Directors 2013 (standing)

- |  |                                |
|--|--------------------------------|
| 1. Diane Nickel                              | <u>Updated</u><br>Diane Nickel |
| 2. Rebecca Bott-moved to ex officio position | Brandon Kinney                 |
| 3. Machel Bonde                              | Machelle Bonde                 |
| 4. Irene Graves-moved out of state           | Frieda Fossum                  |

Doug nominates Frieda Fossum. Jo nominates Janice Cronin. Jo nominated Brandon Kinney.

Directors 2014 (standing)

- |                                |                             |
|--------------------------------|-----------------------------|
| 1. Gene                        | <u>Updated</u><br>Gene Carr |
| 2. Jo Waldner                  | Jo Waldner                  |
| 3. Janet Hansen-resigned       | Janice Cronin               |
| 4. Claude Roebach-has not paid | Rich Waldner                |

Machelle nominated Rich Waldner. Brenda nominated Janice Cronin. Doug moved to cease nominations. Gene also motioned to accept the ballot unanimously. Motions pass.

Officers Elections:

President: Jo nominated Gene Carr. Mike motioned that nominations cease. Jo seconds motion.

VP: Freida nominated Doug Nickel. Sheila/Machelle motioned to cease nominations. Motion passed.

Secretary: Jo nominated Freida Fossum for secretary. Rebecca/Doug motion to cease nominations. Motion passed.

Treasurer: Machelle nominated Diane Nickel. Diane declines. Jo nominated Brandon Kinney. Brandon declined. Jo Waldner nominated Janice Cronin. Rebecca/Doug motion to cease nominations. Motion passed.

Gene called for people to volunteer for committees.

SD Horse Fair: Robin, Sheila, Freida, Brandon

Trail Riding: Sheila,

Legislative:

Membership & Policy:

SDSU Foundation: Bonde, Waldner J., Bott,

Audit: Walt, Jo, Rich, Diane  
Horseperson of the Year: Gene, Brenda  
Webpage: Brenda

Additional discussion: Troy will help put together men from McCrossan's Ranch to help with Horse Fair. Brandon mentioned the HC ad in the Little I program looked great and the sponsorship was mentioned throughout the program.

Gene closed the meeting at 4:10 pm.